



## Villa Rosa

As the babies born in the pandemic begin to celebrate their first year of life, let us pause and reflect.

We are the parents of the strong-hearts who stepped forward into uncertainty to remind us that life and love are what hold this whole thing together.

Let us commit to memory all of our tender moments, so that we never forget the fortitude that wells within us.

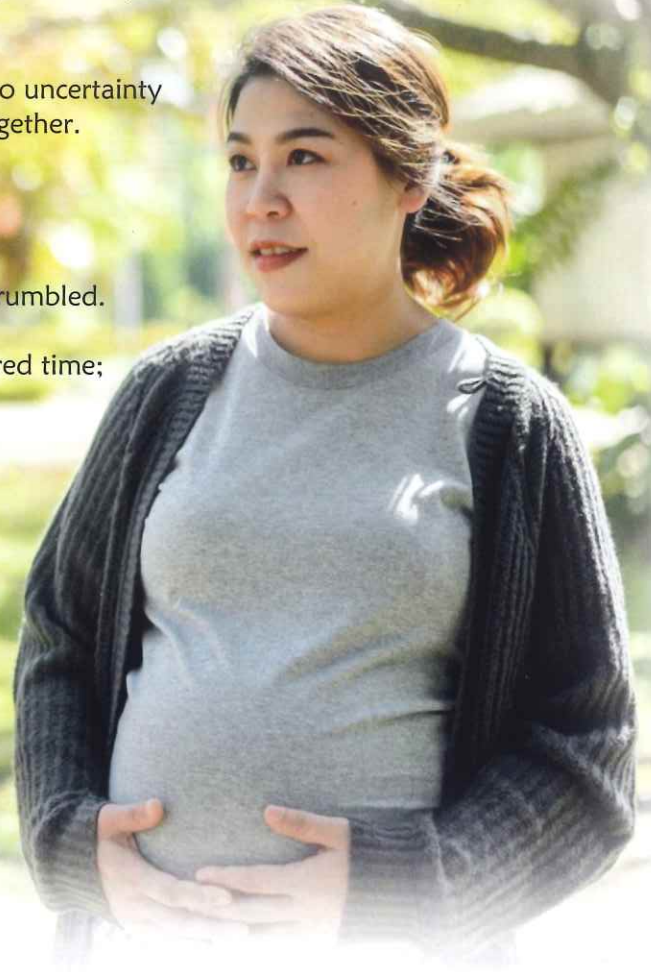
Together, but apart we birthed a new world while the old one crumbled.

We may mourn the things we went without during this most sacred time; the gatherings we dreamed of and the support we ached for, but let's also rejoice in the closeness we've nurtured.

Our children will forever be a reminder that this world has been ending since it began, but the possibility of a new one is born every moment of every day.

Pandemic Parents, I am in awe of you and revolution you are raising.

*Tasha Spillett (with permission)*



# 2020-2021 Annual Report

784 Wolseley Avenue Winnipeg MB R3G 1C6 ♦ (204) 786-5741 ♦ [www.villarosa.mb.ca](http://www.villarosa.mb.ca) ♦ [info@villarosa.mb.ca](mailto:info@villarosa.mb.ca)

**Statement of Operations Operating Fund**

Year ended March 31, 2021 with comparative figures for 2020

	BUDGET	2020-2021 Actual	2019-2020 Actual
<b>Revenue</b>			
Province of Manitoba	985,300	985,300	985,300
Province of Manitoba – EIA	110,000	80,356	108,810
United Way of Winnipeg	270,192	270,201	270,202
<b>Grants:</b>			
Province of MB Healthy Baby	60,500	60,500	60,500
Asset Building Program	1,500	657	29,835
Winnipeg School Division	14,000	14,000	14,000
Grants	133,950	203,969	163,436
	209,950	279,126	267,771
First Nations Per Diem	55,000	19,430	42,157
Donations	159,543	165,340	149,536
Expense Recovery	2,500	6,264	2,697
Amortization of Capital assets	61,128	52,673	69,799
	1,853,613	1,858,690	1,896,272
<b>Expenditures</b>			
Salaries and benefits	1,412,056	1,380,723	1,407,951
Activities	152,160	112,988	174,239
Office and building maintenance	143,514	135,342	140,088
Amortization of capital assets	68,808	78,332	74,973
Administration	56,075	69,411	61,761
Fund Development	21,000	21,244	34,063
Villa Rosa Endowment Fund	0	0	19,327
	1,853,613	1,798,040	1,912,402
Excess (deficiency) of revenue over expenses	0	60,650	(16,310)

**Grants:**

Anonymous	Sir Thomas Crope Foundation
Communities 4 Families	The Pollard Family Foundation
Essential Needs Fund	The Thomas and Beatrice Gilroy Trust
Faye Parks Micay Fund	Tommy & Ruth Fund
Gladys and Louis Tétreault Legacy Fund	Walmart Canada
IG Community Project Fund	Winnipeg Foundation Stabilization
Joanna Chipman Community Fund	Youth in Philanthropy
Literacy for Life	

**The Villa Rosa Endowment Fund**

In 2001, the Corporation entered into an agreement with the Winnipeg Foundation to establish the Villa Rosa Endowment Fund. The purpose of the fund is to support Villa Rosa moms to stay in school and to award scholarships toward post-secondary education.

All donations to the Villa Rosa Endowment Fund by Villa Rosa and the general public are transferred to a Consolidated Trust Fund held by The Winnipeg Foundation. The capital will be preserved and the income available for granting is determined by the spending policy of The Winnipeg Foundation.

Activities of the Villa Rosa Endowment fund for the period April 1, 2020 to March 31, 2021:

Gifts to Fund	\$9,091.60
Funds Paid to Villa Rosa	\$37,311.00
Fund Balance (market value at March 31, 2021)	\$863,963.97

**Our Mission**

Villa Rosa provides support to mothers, babies and their families during and after pregnancy.

**Our Vision**

Capable mothers, healthy babies, thriving families.

**Our Values****Respect and dignity**

We honour and embrace all people and provide services in a culturally appropriate manner.

**Empowerment**

We appreciate the abilities of each individual and encourage potential through education and support.

**Family**

We understand that a healthy child is best nurtured in a healthy family, whatever its composition.

**Healthy Living**

We encourage choices that promote healthy, safe and non-violent families.

Thank you to our Donors and Supporters!  
A List of our Monetary and Gift in Kind Donors can be found on our website at [www.villarosa.mb.ca](http://www.villarosa.mb.ca)

Join us on Social Media:





### OUR STAFF as at March 31, 2021

**Executive Director**

Kathy Strachan  
director@villarosa.mb.ca

**Administrative Staff**

Lynda Falloon - Executive Assistant  
& Director of Communications  
info@villarosa.mb.ca  
Monica Wood – Director of Development  
monica@villarosa.mb.ca  
Darby Rudolph - Receptionist  
reception@villarosa.mb.ca  
Ursula Delfing – Finance Manager  
accountant@villarosa.mb.ca

**Program Staff**

Rebecca Colvin - Post Natal House Coordinator  
pnh@villarosa.mb.ca  
Cindy Rogers Maitland, IBCLC - Breastfeeding Support  
& Coordinator of Volunteers  
volunteers@villarosa.mb.ca  
Joan Kropelnicki - Resident Support Worker

**Residential Staff**

Joanne Fontaine – Cook  
Brandy Bobier - Cook  
Micheline Tinguely – Housekeeping  
Bruce Thomson – Maintenance Manager

**Residential Care Workers**

Debra Kelly - House Manager  
Erin Kennedy – Day RCW  
Kristin Andrews  
Sheri Berthelette  
Holly Geddie-Bercier  
Sheri Berthelette  
Kelly Brockie  
Simone Gentile  
Dyana Kampic  
Sabrina Koehn  
Lindsey Mayne  
Suzanne Ring  
Jennifer Robertson  
Jacqueline Rutledge  
Tabatha Sexton  
Vanessa Smith  
Marivic Soriano

**Parent/Child Centre Staff**

pcc@villarosa.mb.ca  
Irene Derksen – Parent/Child  
Educator  
Rickie McConnell - Parent/Child  
Educator  
Shauna Neault-Pawlychyn -  
Parent/Child Educator

**Social Work Staff**

Joan Geres - Social Worker  
joan@villarosa.mb.ca  
Enrica Herfurth - Social Worker  
enrica@villarosa.mb.ca  
Cassi Suru - Social Worker  
cassi@villarosa.mb.ca  
Jena Oakley - Intake Social Worker  
intake@villarosa.mb.ca  
Cathy Seitz - Outreach Social Worker  
cathy@villarosa.mb.ca

**Teachers - Interdivisional Student Services,  
Winnipeg School Division**

Tara Smith  
Kirsten Mukul  
Lori Kraynyk (Educational Assistant)  
Melinda Welyki

**Summer Activity Worker 2020**

Simone Gentile

**Social Work Student 2020-2021**

Abbey Smirl

**BOARD OF DIRECTORS 2020-2021**

**Executive**

David Tompkins –Chair  
Dr. Mary Shariff – Vice Chair  
Kenneth Phernambucq - Treasurer  
Rhonda Haight – Secretary  
Candace Trussler – Past Chair

**Members**

Laura Dacquisto  
Dawn Kidder  
Fr. Michael Koryluk  
Chelsey Koswin  
Catherine Laspina  
Cindy Rodych  
Kevin Shand  
Elena Wiens

**CORPORATION MEMBERS**

Charlene Rocke – President  
Ingrid Gamble  
Christine Van Cauwenberghe  
Sr. Susan Wikeem

**HONOURARY BOARD MEMBERS**

Lynne-Anne McFeetors  
Joe & Mary Paletta  
Laurie Stovel

**VOLUNTEERS as at March 31, 2021**

Adair, Joanne  
Bergen, Essie  
Brooker, Dr. Kerri  
Cariou, Colleen  
Challis, Elizabeth  
Degenhardt, Kristi  
Dunlop, Arlene  
Fox, Jane  
Gadient, Shauna  
Greenhalgh, Rose  
Gregoire, Lee  
Harrington, Lesley  
Hendry, Nancy

Kroeker, Kimberly  
Laramee, Nathalie  
Letkemann, Kathy  
Loewen, Sandra  
Loewen, Susan  
Magarrell, Barb  
McPherson, Christie  
Michaels, Darci  
Mitchell, Frances  
Mittiness, Kristen  
Moore, Susan  
Moroz, Stephanie  
Morrow, Karisa

Nault, Anna  
O'Rourke, Susan  
Paletta, Mary  
Pelletier-Gray, Carla  
Popham, Lynn  
Preun, Joylene  
Reimer, Sofie  
Riddell, Lynn  
Roch, Lorraine  
Rogers, Gerry  
Rosewood Sewing Circle  
Ross- Stewart, Leslie  
St. Mary's Academy

Shahsavar, Leyla  
Sutton, Gwen  
The Meeting Place Volunteers  
Thiessen, Wendi  
Titheridge, Barb  
Welch, Heather  
Westgate Collegiate  
Wheelwright, Tarana  
Whittaker, Dr. Danella  
White, Nicola  
Yan, Adele

## Statistical Report

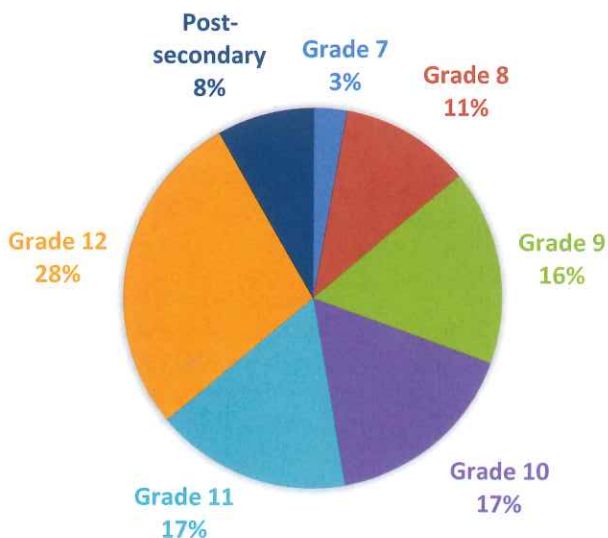
	2020-2021	2019-2020		2020-2021	2019-2020
<b>No. of Intake Referrals</b>	<b>349</b>	<b>422</b>	<b>Status Of Babies</b>		
<b>Community Follow-Up Families Served</b>	<b>71</b>	<b>86</b>	Babies with healthy birth weight (over 5.5 lbs.)	96%	90%
<b>Occupancy – Villa Rosa (25 beds)</b>			No. of births	23	31
Occupancy as at April 1st	16	20	<b>Age Of Residents</b>		
Admissions Fiscal Year	38	54	12 to 14	1	1
Average Days of Stay	91	133	15 to 18	9	9
Occupancy Rate	58%*	78%	19 to 25	15	22
<b>Residence Before Admission</b>			26+	13	22
Winnipeg	87%	85%	<b>Occupancy – Post Natal House</b>		
Outside of Winnipeg	13%	15%	Occupancy as at April 1 <sup>st</sup>	4	4
<b>Nationality</b>			Admissions Fiscal Year	9	10
Non-Indigenous	2%	7%	Average Days of Stay	163	213
Métis	24%	19%	Occupancy Rate	43%**	73%
Other/Unknown	2%	11%	<b>Age Of Residents In Post Natal House</b>		
Indigenous	72%	63%	17 to 18	0	0
<ul style="list-style-type: none"> <li>• Living on First Nation 1 out of 27</li> <li>• Living off First Nation 26 out of 27</li> </ul>			19 to 25	0	5
			26+	9	5

\*Due to the Pandemic we had decreased occupancy potential to keep all rooms at single occupancy

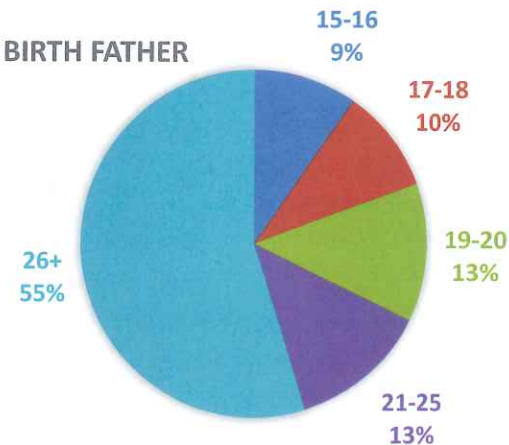
\*\*To prevent the spread of COVID19 some Post Natal House suites were set aside to isolate any Villa Rosa residents who showed symptoms of, or tested positive for, COVID19 (sor had contacts who tested positive) which led to decreased PNH occupancy (33 residents spent 315 nights in quarantine for an average of 9 nights per resident)

### Other Interesting Stats:

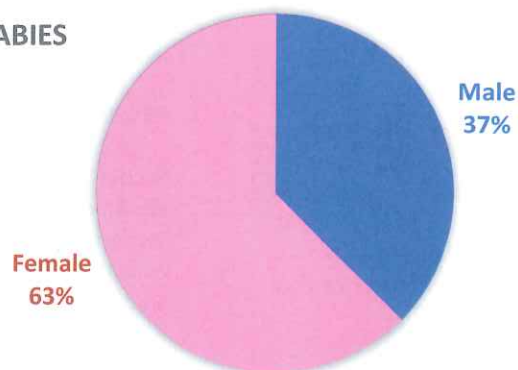
EDUCATION UPON ADMISSION



AGE OF BIRTH FATHER



BABIES





## Services Offered

### GENERAL INFORMATION

#### Intake and Admissions

Villa Rosa provides accommodation, services and supports to pregnant people in a safe and nurturing environment.

Funding through the Province of Manitoba and the United Way allows Villa Rosa to provide services free of charge. Transportation costs, spending money, clothing needs, personal needs and medication are not covered by Villa Rosa, but the Intake Social Worker will discuss on an individual basis various arrangements that may be made to cover these expenses. People eligible for funding from their First Nation may receive services on a per diem arrangement, which may be reimbursed by the Department of Indigenous and Northern Affairs Canada.

Referrals are accepted from many different sources, including self-referrals, former residents, Child and Family Services, Public Health, Employment and Income Assistance, teachers, counselors, and Federal agencies. Please arrange a pre-admission appointment and tour with the Intake Social Worker at (204) 786-5741, extension 223 or email [intake@villarosa.mb.ca](mailto:intake@villarosa.mb.ca)

#### Post-Natal House Program

The Post-Natal House provides support and accommodation to 8 mothers and their babies (under the age of 1 year) for a minimum of 3 months while they are preparing to live independently. This program offers support and assistance with the skills needed to live independently with a baby, such as cooking, budgeting, grocery shopping and cleaning. A staff person is available through the night for support with a crying baby or other issues. We strive to meet the needs of each resident as they become independent.

#### Day Student Program

People who do not live at Villa Rosa may be eligible to attend programs at Villa Rosa during the day. Some past residents may be eligible to continue as a day student in our school program. Please contact the Intake Social Worker

for information at (204) 786-5741, extension 223 or email [intake@villarosa.mb.ca](mailto:intake@villarosa.mb.ca).

#### Community Program

The Community Social Worker supports former residents of Villa Rosa, and their children, by assisting them to access programs in the community, offering support, counseling, crisis management, budgeting and information on child development and parenting issues. Participation in the Community Program is voluntary.

#### Parent-Child Centre

The Parent-Child Centre focuses on parent-child attachment and infant stimulation. Staff and volunteers provide consistent, quality care for babies whose parents are convalescing or in school and programs. Staff, students and volunteers maintain a low adult to child ratio, which allows staff to support the parents as they develop their parenting skills.



#### Medical Care

Villa Rosa connects residents with appropriate medical professionals (midwife, obstetrician, physician, etc.) in the community. Pre-and post-natal education sessions are held to discuss nutrition, fetal development, emotional and physical changes in the mother, childbirth, newborn care and sexuality. Labour companion sessions allow the parent to learn about the labour and birth process, and gives guidance on the labour companion's role.

#### PROGRAMMING:

##### School

Winnipeg School Division Interdivisional Student Services provides in-house educational programming to students who are residents of Villa Rosa or Day

Students from the community. Instruction is available in major subjects from elementary to Grade 12. Prenatal classes, child development and Indigenous Studies are approved to be used toward school credits in Life Skills 21G and/or Family Studies 20F. Credits in Home Economics (sewing), and Physical Education are also available. An individualized program is planned for each student.

#### Indigenous Studies

Villa Rosa offers an Indigenous Studies program taught by an Indigenous Elder. Traditional knowledge related to ceremonies, Villa Rosa's tipi, songs and drumming, and contemporary understanding of the medicine wheel, Ojibwe, Cree, Métis and Dakota traditions are included, with additional visits by Elders, Artists and Storytellers throughout the year. Field trips have been made to important cultural sites to support the MB curriculum. Open to all students, this program fosters cultural awareness, self-esteem and a path for growth.

#### Pre-Natal Programs

Pre-Natal Classes, Labour & Delivery, Breastfeeding Support, Parenting the Newborn, and Being A Parent are offered in preparation for the birth.

#### Post-Natal Programs

Villa Rosa offers programs such as Breastfeeding Support, Coping with Change, and Circle of Security are offered after a baby is born.

#### Life Skills Programs

Villa Rosa offers programs designed to prepare our residents for living on their own or with a family in the community. Independent Living Skills, Budgeting and Nutrition, and Money Management are offered.

#### Personal Growth Programs

Addiction Awareness, Grief and Loss, Resilience, Managing Anxiety, Anger Management, Healthy Relationships, Handling Conflict and Understanding Domestic Violence. Spirituality is discussed in programs, and celebrated through celebrations and ceremonies that take into consideration the diverse cultural backgrounds and experiences of our residents.



## Executive Director & Chairperson's Report 2020-2021

This past year was a year like no other. Our vocabulary expanded to include many words and concepts that we had never used much before: PPE, Zoom, lockdown, social distancing. These are now a part of almost every conversation, every policy and it is hard to remember a time when they weren't.

Along with every crisis seems to also lie a silver lining. Winnipeg responded to a call on Facebook from Villa Rosa in the early days of the pandemic for some emergency supplies that were running short in

stores. We received so much we were able to supply our moms and babies onsite, as well as make deliveries to families we were supporting through outreach in the community. This generosity was overwhelming and was met with immense gratitude from those who use the services of Villa Rosa.



Kathy Strachan  
Executive Director



David Tompkins  
Board Chair

2020 was a challenging year to be having a baby. There were countless individuals, students, and groups that collected beautiful donations, and made this sacred milestone a beautiful one for the moms at Villa Rosa. We cannot thank you enough.

Through the year we were fortunate enough to receive grants that were specifically for funding additional costs due to COVID-19. This made a very stressful year go much more smoothly, and allowed us a little breathing room to cope with the deficits we have experienced in the past few years.

One of the biggest losses during the pandemic was the lack of our dedicated volunteers in the building. They bring such positive energy into our work and have been sorely missed. We hope to welcome you back soon.

It is also a year that made me reflect on the amazing resilience of the moms who trust us with their safety and well-being, and the extraordinary people that work at Villa Rosa. My utmost respect and appreciation goes to those who singlehandedly kept Villa Rosa operating during lockdown, and those who worked at home learning and conquering new technology and ways of working, communicating, and delivering programs. It has been a year of change, a year of growth, and a year we will never forget.